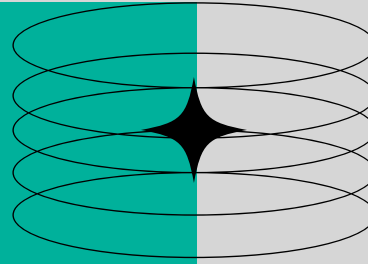


RYAN HINES

BUSINESS-SAVVY DIGITAL CREATOR | PODCAST CO-HOST | WRITER



 /ryanmhines | 3.7k

 /risewithryan | 1k

 /coffeewithgays

I bring a unique blend of professionalism and charisma to everything I do. With curiosity and passion, I build connections through diverse experiences, especially within the queer community through events such as AIDS/LifeCycle. If you're looking to partner with someone for high-impact, authentic, relatable content for the longterm -- not the shortterm -- let's talk. Together, we can driving positive change.

PARTNERSHIP & ALIGNMENT

Yes, my IG account is considered *nano* (<5k followers). But my creativity, passion, business-savvy and resourcefulness are anything but small. Combine that with my **experience in a Fortune Top 20** company leading communications and cause marketing as well as my **Certificate in Digital Marketing from UCLA** and we're ready to ignite something great.



AWARENESS & CONSIDERATION

I can help generate awareness of your brand through organic short-form videos on TikTok and/or IG reels as well as still photos. Organic, authentic content will reach audiences in relatable ways. Harnessing real connections is the strongest way to build trust for your brand.



CONTENT CREATION

I can also create content for brand-owned channels, an impactful way to reach consumers with mobile-generated content that resonates.



CONVERSION & SALES

I can use in-app tools, DMs, and unique codes and links to help drive sales or other call-to-actions for your brand.